



Cake & Filled Croissants Puffs Manufacturing Project.

Make Profits in Bakery Industry.

Start Your Own Baking Business

Introduction

Bakery products includes bread, crackers and cookies, biscuits and rolls, cakes, croissants puff, cupcakes, bread and cracker products, pies, tarts, sweet rolls, coffeecakes, doughnuts, and frozen and refrigerated bakery products, such as cookies, bread and cake dough, and batter.



The **Cake** is a food which typically is used and known all over the world in the form of Sweet Desserts. Cakes were a modern modification of bread, typically in olden days bread are used in place of cake.

The global cake market is expected to witness a CAGR of 3.3%, during the period 2018-2023, and is expected to value at USD 75 billion, by 2023. Manufacturers are including healthy ingredients in their cake products in order to gain competitive advantage. The sale of large cakes have been on the decline, as customers are favoring of smaller ones.



The increasing popularity of customizable cakes is the driver for global cake market. With the rise of in-store bakeries and innovative product offerings from the small, regional, and international suppliers, the cake market is making its presence felt, globally. The recent trends of designer cakes and continuous innovations in cakes are likely to boost the market.

The global cake market is segmented based on flavors, product type, distribution channels, and geography. Decorated cakes and dessert cakes together account for the majority of the market demand for cakes, globally. The chocolate cakes are preferred to other flavors, and contribute the most to revenue generation. The market for cakes is highly fragmented, due to the presence of a large number of regional and international suppliers. The vendors compete for innovation, pricing, and distribution.

Urbanization and rising disposable incomes have resulted in greater purchasing power. The working population in big cities prefers on-the-go foods, such as pastries, cake snacks and sweet pies, among others. Globally, 54% of the population lives in urban areas, and this is expected to increase in the coming years.

Traditionally, **croissants have been regarded as an upscale luxury food item, primarily accessible to consumers with extra spending money. The use of croissants as a sandwich carrier adds to its growth potential.**



As breads and biscuits are fast-moving consumer goods (FMCG), they are consumed on a daily basis by the consumers which increases the sales of these products in India. In addition to this, growth in the fast-food chains further stimulates the demand for breads as they are used in sandwiches, burgers, soups, snacks, etc. Moreover, introduction of value-added bakery products is giving an impetus to the market growth. Apart from this, busy lifestyle, changing eating habits and western influence has reflected in a strong demand for bakery products in India.



Bakery Industry

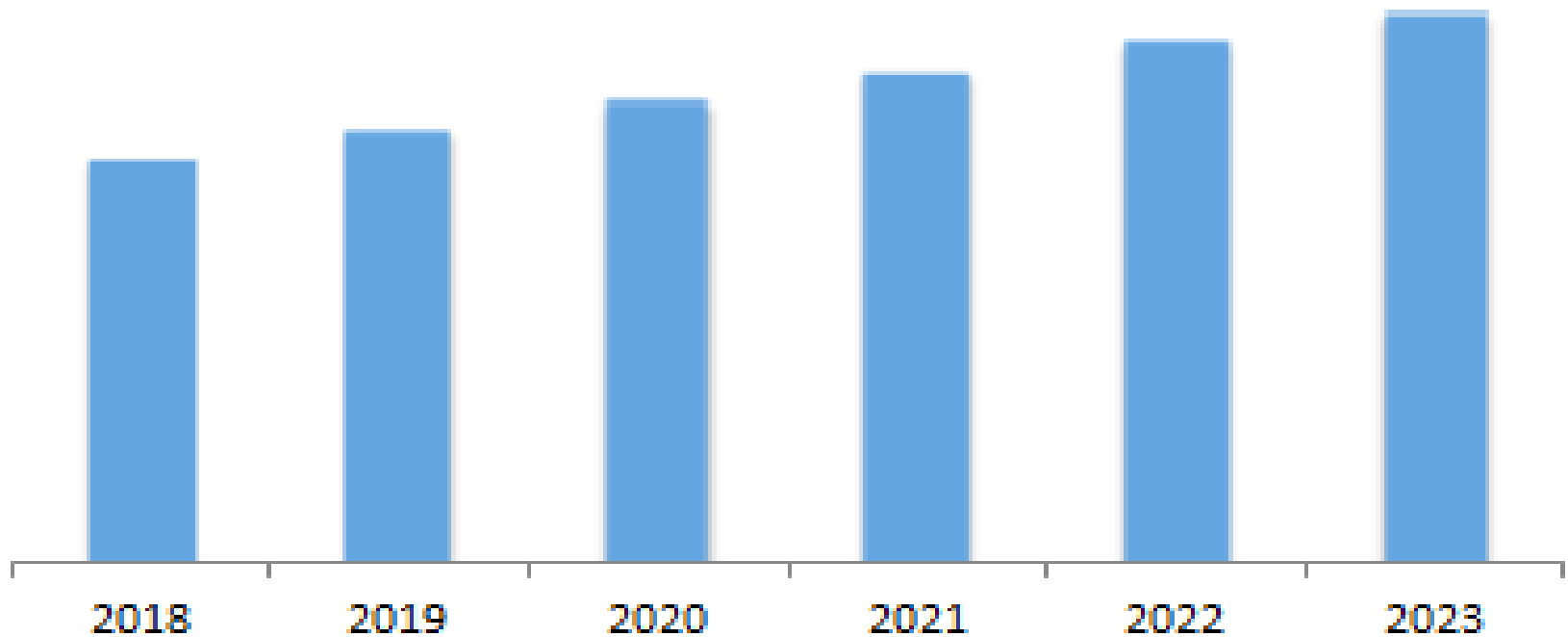
Bakery industry is one of the oldest businesses in India, which is modernizing and is constantly changing in terms of product range and services. Bakery holds an important place in food processing industry and is a traditional activity. The bakery industry in India today has an important place in the industrial map of the country.

The bakery industry in India has witnessed an annual growth rate of more than 15 per cent during the past years. There is an immense growth potential in the global and domestic markets. As the bread industry is a low-margin business, cost control is crucial in sustaining profitability in the long run.



Indian bakery industry is one of the biggest sections in the processed food industry of the nation and has undergone a massive change majorly on account of changing perception of bakery products and evolving consumer tastes. Rising urbanization and growth in the disposable incomes of the Indian population has proven to be a magnet for international bakery chains owing to which the sector has seen an influx of foreign bakery companies foraying into India which has helped in improving the quality of Indian bakery products. Today there is a constant effort by the bakery players to innovate their product line to match up to Indian palate. Driven by evolving perception of bakery products in India, consumption boom in the nation and changing consumer preferences, we estimate the Indian bakery industry to touch levels of INR 483 billion in the next five years.

India: Bakery Market Forecast: Value, Trends (in Billion US\$), 2018-2023



Global bakery products market is expected to witness significant growth over the next eight years owing to rising popularity of natural, healthy and organic baked products along with increasing consumption of bread China, the U.S., Mexico, and Brazil. Abundant availability of raw materials including sugar, flour, starch, meat, emulsifiers, dried fruit, flavorings, additives, preservatives, gluten, food acids, and vitamins will propel industry growth. Growing demand for various products including donuts, bread, cakes, pastries, and pies is expected to drive market growth. The increasing presence of convenience stores, supermarkets, retailers and food service providers will aid demand over the forecast period.



The exponential population growth, presently low per-person consumption, widespread promotional and advertising campaigns by multinationals, rapidly westernized lifestyles and reducing the time for preparation of drive demand in the region. Also, availability of better-quality ingredients such as chocolate, fillings, toppings and flavors and secondly, by international exposure to improve the quality of bakery products will stimulate growth over the next eight years.

Increasing preference for bread, rolls, cakes and pastries, pies, cookies, crackers, pretzels and tortillas is expected to augment demand over the forecast period. Bread will continue to remain the most widely consumed bakery product globally, whereas cakes and pastries will witness the fastest growth over the next eight years. The introduction of novel flavors, increasing penetration, indulgence factor and rising disposable income in Asia Pacific and Latin America will promote pastries demand over the forecast period.

Increased global urbanization has led to improved living standards and higher disposable incomes. However, hectic lifestyles have resulted in deteriorating health conditions and lifestyle disorders owing to unhealthy eating habits. In large cities, the working class demands more on-the-go foods such as rolls, sandwiches, and croissants. Hence, in-store bakeries and artisanal bakeries are often located around busy streets and near corporate parks and entertainment parks.



Machinery Photographs



Elevator



Hopper



Fully Automatic Filled Croissants Production Line



Packing Machine



Project at a Glance

PROJECT AT A GLANCE								(in lacs)
COST OF PROJECT				MEANS OF FINANCE				
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total	
Land & Site Development Exp.	0.00	900.00	900.00	Capital	0.00	3228.24	3228.24	
Buildings	0.00	1402.00	1402.00	Share Premium	0.00	0.00	0.00	
				Other Type Share				
Plant & Machineries	0.00	540.00	540.00	Capital	0.00	0.00	0.00	
Motor Vehicles	0.00	10.00	10.00	Reserves & Surplus	0.00	0.00	0.00	
Office Automation Equipments	0.00	117.25	117.25	Cash Subsidy	0.00	0.00	0.00	
Technical Knowhow Fees & Exp.	0.00	40.00	40.00	Internal Cash Accruals	0.00	0.00	0.00	
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	9684.71	9684.71	
Preliminary & Pre-operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00	
Provision for Contingencies	0.00	49.00	49.00	Unsecured Loans/Deposits	0.00	0.00	0.00	
Margin Money - Working Capital	0.00	9849.70	9849.70					
TOTAL	0.00	12912.95	12912.95	TOTAL	0.00	12912.95	12912.95	

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
1-2	7.79	8.54	17.79	24.00	0.00	100.00	7.79	0.00	7.79	1.00	0.00
2-3	10.15	10.82	27.94	18.00	0.00	100.00	10.15	0.00	10.15	1.00	0.00
3-4	12.52	13.11	40.47	12.00	0.00	100.00	12.52	0.00	12.52	1.00	0.00
4-5	14.86	15.38	55.33	6.00	0.00	100.00	14.86	0.00	14.86	1.00	0.00
5-6	17.17	17.63	72.49	0.00	0.00	100.00	17.17	0.00	17.17	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.27	1.27		1.35	1.35	5.02	23.73%	11.63%	7.41%	36213.66	106.79%	0.98	1.38	
2-3	1.56	1.41		0.64	0.64	3.36	24.13%	13.05%	8.29%	15633.57	39.51%	1.01	1.39	
3-4	1.90	1.56	1.90	0.30	0.30	2.44	24.39%	14.11%	8.94%	17233.23	38.11%	1.01	1.42	
4-5	2.31	1.72		0.11	0.11	1.87	24.56%	14.90%	9.43%	18832.89	37.02%	0.99	1.47	
5-6	2.80	1.90		0.00	0.00	1.50	24.66%	15.50%	9.80%	20432.55	36.15%	0.97	1.61	

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	34.68%
Total BEP (% of Installed Capacity)	35.41%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	32.85%
Payback Period of the Project is (In Years)	2 Years 4 Months
Fixed Assets Coverage Ratio (No. of times)	26.300

Major Queries/Questions Answered in the Report?

- 1. What is Bakery Products (Cake & Filled Croissants Puffs) Manufacturing industry ?**
- 2. How has the Bakery Products (Cake & Filled Croissants Puffs) Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Bakery Products (Cake & Filled Croissants Puffs) Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Bakery Products (Cake & Filled Croissants Puffs) Manufacturing plant ?**

- 5. What is the structure of the Bakery Products (Cake & Filled Croissants Puffs) Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Bakery Products (Cake & Filled Croissants Puffs) Manufacturing Business?**
- 7. What are the operating costs for setting up Bakery Products (Cake & Filled Croissants Puffs) Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Bakery Products (Cake & Filled Croissants Puffs) Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Bakery Products (Cake & Filled Croissants Puffs) Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Bakery Products (Cake & Filled Croissants Puffs) Manufacturing plant ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Bakery Products (Cake & Filled Croissants Puffs).” provides an insight into Bakery Products (Cake & Filled Croissants Puffs) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Bakery Products (Cake & Filled Croissants Puffs) project. The report assesses the market sizing and growth of the Indian Bakery Products (Cake & Filled Croissants Puffs) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Bakery Products (Cake & Filled Croissants Puffs) sector in India along with its business prospects. Through this report we have identified Bakery Products (Cake & Filled Croissants Puffs) project as a lucrative investment avenue.

Tags

Bakery Products, Bakery Manufacturing Process Pdf, Bakery Production Process, How to Make Profits in Bakery Industry, Bakery Product Production, Production of Bakery Products, Bakery Product Manufacturing Industry, Small Scale Bakery Unit, How to Start a Small Scale Bakery Business, Cake Manufacturing Process, Cake Manufacturing, How to Make a Cake, Cake Production, Cake Production Process, Cake Manufacturing Process Flow Chart, Cake Manufacturing Process Pdf, Croissant Production, Puff Pastry, Baked Croissants, Production of Croissants, Croissant Production Process, How to Make Croissant, How to Start a Bakery Business, How to Start a Bakery in India, How to Start Your Own Bakery, How to Start a Bakery Unit in India, Bakery Industry, How to Start a Cake-Making Business, Start Your Own Cake Business, How to Start a Cake or Baking Business, Cake Manufacturing Business, Project Report on Cake Manufacturing Industry, Detailed Project Report on Bakery Business, Project Report on Cake Manufacturing, Pre-Investment Feasibility Study on Bakery Business, Techno-Economic feasibility study on Bakery Business, Feasibility report on Bakery Business, Free Project Profile on Bakery Business, Project profile on Bakery Business, Download free project profile on Cake Manufacturing, Bakery Items Manufacture, Bakery Product Manufacturing Industry, Project Profile on Bakery Products, Manufacture of Bakery Products

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

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Niir PROJECT CONSULTANCY SERVICES

An ISO 9001:2015 Company



Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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